

a 'thank you' for you,

AND SUPPORT FOR US

We don't have to tell you that the operating environment today for our organization is challenging. As a result we're continually looking for new and innovative ways to grow the financial support that makes our work possible. We're also looking for new ways to thank you, our valued supporter, for your commitment to our mission.

That's why we're excited to announce a new fundraising program that can actually do both – reward you for your support and generate much-needed funding for our organization.

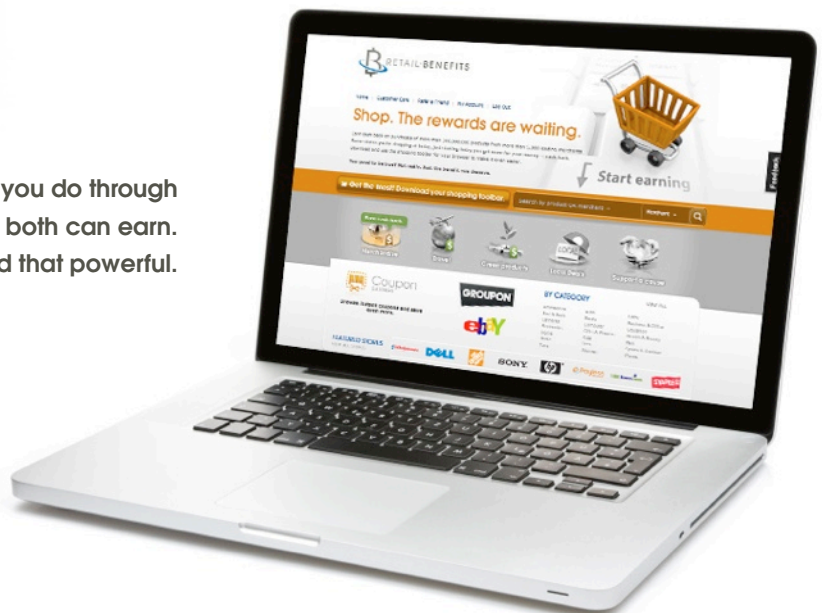
We've selected a leading e-commerce company to build an online shopping portal for us that we're offering to our donor community. What makes this shopping portal special for you is that you can earn cash back on your shopping. What makes this portal special for us is that a portion of the cash back retailers pay will go to us.

CASH BACK SHOPPING

A simple, but powerful idea.

Thousands of leading merchants, everyone from Best Buy to Travelocity to Target to countless others, want more online shoppers so they can increase their sales – so much so that they'll pay you, the shopper, a percentage on every purchase, from 1%-40%. What our shopping portal does is collect all these merchants offering cash back in one place and the money generated from your shopping is shared by both of us.

The more of your shopping you do through
the portal the more we both can earn.
It's that simple, and that powerful.



how it works

We'll send you an email invitation to enroll in the program. There's no cost to you to sign up or use this new program so we encourage you to give it a try.

Once registered you're ready to quickly and easily browse over 300 million products from over 5,000 retailers. From merchandise to travel to green products, you'll be able to shop from the retailers you already rely on and shop from today. But now you'll get even more from your shopping!

You also determine how you want to receive your cash back – debit card, PayPal, check or ACH – whichever is easiest for you.



earn fast on big ticket items

Our shopping portal gives you access to great discounts and cash back on larger purchases like that new big screen TV you've wanted, a new computer for your kids or your next vacation.

earn the most on everyday essentials

Think about all the things you buy in a typical week, from diapers to shampoo to school supplies. Now you can earn cash back on all these purchases. Over the course of a year you'll be amazed by how quickly the cash back you've earned will add up.



Up to 4.8% Cash Back



3.2% Cash Back



8% Cash Back



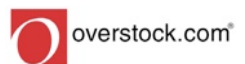
Up to 4.8% Cash Back



Up to 3.2% Cash Back



4.8% Cash Back



Up to 5.6% Cash Back



lowest price instantly



6.4% Cash Back

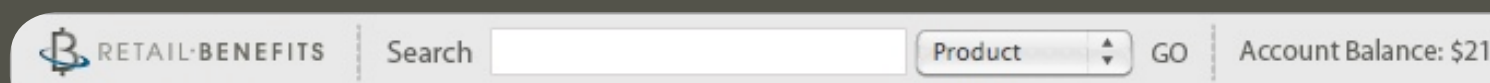


5.6% Cash Back



never miss a **CASH BACK** opportunity

To make sure you never miss an opportunity to earn, we've also created a toolbar for your web browser (Internet Explorer, Safari or Firefox) that integrates with our portal. It's easy to download and even easier to use.



You can search and shop directly from the toolbar without even going to our shopping portal. You'll get access to all the same merchants and products and all the same cash back shopping benefits, just faster.

The toolbar will even tell you when you're on a merchant's site that offers cash back so you'll never miss a chance to earn. We've thought through the details so you get the most!



get started

Our portal has a How To Use section to help you generate the full potential for both of us of this exciting new fundraising program. We know you dig deep for us and we greatly appreciate it. Our work wouldn't be possible without you. Now you can benefit financially and support us financially at the same time. Look for your email invitation so you can get started right away.

